

# Community and Heritage Grants: 101

Wednesday, November 23, 2022



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# Four Community Grants:

1. **Community Service Grant:** For start-up or enhancement of programs or projects. The maximum amount: 30% of the submitted budget to a maximum of \$10,000.
2. **Sponsorship Grant:** To sponsor or host an event. The maximum amount: 30% of the submitted budget to a maximum of \$20,000.
3. **Multi-Year Grant:** Provides three years of funding for operational requirements, programs and/or projects. Groups must have received a Community Grant or Sponsorship Grant for the previous two consecutive years. The maximum amount: 30% of the submitted budget to a maximum of \$50,000.
4. **Heritage Committee Grant:** To groups or individuals who propose projects to reflect and celebrate Yellowknife's rich heritage. The maximum amount: \$10,000 per project.

Organizations are only eligible for one grant per year.



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# Community Service, Sponsorship & Multi-Year Grants



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# Funding

1. Community Service, Sponsorship & Multi-Year Grants all come from the same funding pot.
2. Draft 2023 Budget Recommendation: \$468,000
3. In 2021:
  1. Multi-Year: \$320,000
  2. Sponsorship: \$39,000
  3. Community Services: \$84,000
  4. Every year, the program is oversubscribed (total ask exceeds funding allocated).

*Community Grants and Tax Relief: City Council may make grants for purposes that, in the opinion of Council, will benefit the residents of the municipality. During budget deliberations, Council sets the total dollar amount of grants to be given out during the year; specific allocations are recommended during the grant review process and approved by Council early each year. Property tax relief is provided for eligible senior and disabled property owners (to a maximum of \$2,000 per year) on an equal cost-sharing basis with the GNWT. The total amount of all grants made by the City must not exceed 2% of the previous year's unrestricted revenues.*

# Funding Principles

1. Funding requests must clearly benefit the community of Yellowknife by encouraging community interaction and spirit.
2. Funding must be directly attributable to program, project or event delivery in Yellowknife.
3. Funding is not solely based on financial need.
4. Funding must not be used for: fundraising, cash prizes or gifts.
5. Higher consideration will be given to affordability, accessibility and partnerships.
6. Full details, consult the policy: <https://www.yellowknife.ca/en/city-government/resources/Community-Grants/Grant-Funding-Policy.pdf>

# Funding Eligibility

1. Applicants must be non-profit organizations registered under the *Societies Act of the Northwest Territories* and be in compliance with Corporate Registries by the application deadline.
2. Organizations must be based in Yellowknife, serve the residents of Yellowknife, and be in good standing with the City of Yellowknife.
3. Organizations applying for the Multi-Year Grant must have received a Community Grant or Sponsorship Grant for the previous two consecutive years.
4. Organizations may only submit one funding application per year.
5. Full details, consult the policy: <https://www.yellowknife.ca/en/city-government/resources/Community-Grants/Grant-Funding-Policy.pdf>

# Funding Process

1. Each organization must submit their application no later than January 15 of each year. Applications received after the closing date will not be considered.
2. City Staff will review all applications received and if necessary, direct them to the appropriate funding stream.
3. The Grant Review Committee reviews all of the applications and makes recommendations to Council. Council makes all final decisions related to funding grants.
4. Full details, consult the policy: <https://www.yellowknife.ca/en/city-government/resources/Community-Grants/Grant-Funding-Policy.pdf>

# Funding Application

1. Funding application is an online application: <https://www.yellowknife.ca/en/city-government/community-grants.aspx>
2. It must be completed in full, and submitted by the deadline.



# Common Mistakes = Denied Funding

1. **Your budget MUST include expenses and revenues.** If you're missing either expenses or revenue, your budget is deemed incomplete. Incomplete applications aren't accepted.
2. You need to include your **Financial Statement** for the previous year.
3. Funding must **benefit Yellowknifers.**
4. Funding is **not for fundraising** or trips down south.
5. **Multi-Year Grant:**
  1. You need to include a 3 year budget.
  2. You need to include a 3 year strategic plan.
  3. You need to receive 2 consecutive years of Community or Sponsorship Grant funding, to be eligible.
  4. If you don't have a 3 year budget and/or a 3 year strategic plan, your application is deemed incomplete.

# Heritage Grants



# Funding

1. Draft 2023 Budget Recommendation: \$30,000 (Plus Reserve of \$141,000)

Funding Policy: [https://www.yellowknife.ca/en/city-government/resources/Current Committees of Council/Heritage Committee/HERITAGE-COMMITTEE-FUNDING-POLICY.pdf](https://www.yellowknife.ca/en/city-government/resources/Current%20Committees%20of%20Council/Heritage%20Committee/HERITAGE-COMMITTEE-FUNDING-POLICY.pdf)

# Funding Priorities

1. Ongoing stewardship of Yellowknife's built and cultural heritage resources.
2. Sharing a more inclusive story of Yellowknife's identity and heritage.
3. Supporting a prosperous heritage tourism economy.
4. Modernizing how heritage is preserved, presented, and communicated.

## **Additional Priorities:**

1. Projects which publicly enhance the awareness of Yellowknife heritage.
2. Projects which celebrate, promote and educate the public about elements of Yellowknife heritage.
3. Projects which leave a legacy of Yellowknife heritage for future generations.
4. Projects which encourage others to participate in creating awareness of Yellowknife heritage.
5. Projects which demonstrate partnership among groups or individuals to encourage the wider awareness of Yellowknife Heritage.

# Eligibility

- Applications may be considered from: individuals, groups, partnerships or business entities based in Yellowknife;
- Applicants must be in good standing with the City of Yellowknife;
- Proposals will only be considered for events or projects in the future (funding is not available for past projects);
- It is only possible to receive funding from one (1) City of Yellowknife program each fiscal year; and
- Proposals which receive funding cannot apply for additional funding for the same project in future years.

# Funding Criteria

1. The purpose of the project is to celebrate Yellowknife's history and culture.
2. The organization is based in Yellowknife and serves the Yellowknife community.
3. This project will succeed in reaching a large and diverse audience.
4. The project involves recognition of Indigenous peoples of the Yellowknife area; or one or more other cultural groups; or an individual that has contributed to Yellowknife's heritage.
5. If the project involves a permanent physical element, the proposal includes a plan for maintenance.
6. More info: [https://www.yellowknife.ca/en/city-government/resources/Current Committees of Council/Heritage Committee/HERITAGE-COMMITTEE-FUNDING-POLICY.pdf](https://www.yellowknife.ca/en/city-government/resources/Current%20Committees%20of%20Council/Heritage%20Committee/HERITAGE-COMMITTEE-FUNDING-POLICY.pdf)

# Funding Process

1. Fill out the application online: <https://www.yellowknife.ca/en/city-government/community-grants.aspx>
2. Deadline: Project applications must be submitted no later than January 15 of each year. Applications received after the closing date will not be considered.
3. When an application is deemed complete, it will be presented to the Heritage Committee for review at its March funding allocation meeting. The Committee may request oral presentations from applicants.

# Questions?



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